

**VISION:** Spartanburg County is a thriving, connected community where diverse and educated citizens lead active and healthy lives.

**MISSION:** To invest in people and communities for improved health, wellness, and success in Spartanburg County.

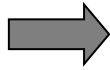
**PRIORITY AREA:** Increase Healthy Eating and Active Living among all residents of Spartanburg County.

## RESOURCES/ STRATEGY

- Trustees and Staff
- Grant Funds
- Technical Assistance and Evaluation Funds
- Connections to Other Funding Partners
- Grantees and Partner Organizations

The Foundation's strategy is to influence change in **Policies, Systems, and Environments** through:

- Grantmaking & Leveraging Resources
- Capacity Building & Technical Assistance
- Communications & Advocacy
- Strategic Alliances & Convening



## SHORT-TERM OUTCOMES 2015-2019

- Increase public support and policies to: (a) improve access and affordability of fresh, healthy food and/or (b) improve opportunities and access so that all residents can live an active life.
- Increase and enhance access to and availability of places that promote affordable, fresh, and healthy food and active living.
- Increase evidence-based and culturally competent programs and services to support affordable, fresh, and healthy food and active living.



## INTERMEDIATE OUTCOMES 2020-2024

- Marginalized neighborhoods and/or communities will have access to free and safe places for living active lives.
- Marginalized neighborhoods and/or communities will have access to places where people can obtain fresh, healthy, and affordable foods.
- Schools serving marginalized communities have policies, systems, and environments that support a culture of health and wellness for the students and families they serve.
- Anchor institutions (i.e. faith communities, employers, and medical communities) have policies, systems, and environments that support a culture of health and wellness.
- Spartanburg County will be a place where residents use active forms of transportation to access a variety of destinations.



## LONG-TERM OUTCOMES 2025-2030

- Reduce rates of and eliminate disparities in chronic conditions among all Spartanburg County residents.
- Reduce percentages of and eliminate disparities in childhood obesity.
- Health equity will be achieved such that disparities in health outcomes will have decreased.

<b>Short-Term Outcomes (3-5 Years)</b>	<b>Indicators of Success</b>
<p>1. Increase public support and policies to:</p> <p>a) Improve access and affordability of fresh, healthy food, and/or</p> <p>b) Improve opportunities and access so that all residents can live an active life.</p>	HEAL Awareness/Policies: # of people receiving information about affordable, fresh, healthy food and active living
	HEAL Awareness/Policies: # of policymakers receiving information about the importance of access to: <ul style="list-style-type: none"> <li>• Affordable, fresh, and healthy food, and/or</li> </ul> Opportunities and access to live an active life
	HEAL Awareness/Policies: # of state or local policies that: <ul style="list-style-type: none"> <li>• Increase access to and affordability of fresh, healthy food, and/or</li> <li>• Improve opportunities and access so that residents can live an active life, including funding for infrastructure</li> </ul>
	HEAL Awareness/Policies: # of comprehensive wellness policies (based on best practices) in schools, child care facilities, places of worship, and worksites
<p>2. Increase and enhance access to and availability of places that promote affordable, fresh, and healthy food and active living.</p>	Places: # of miles of walkable sidewalks, trails, or lanes available for pedestrians in marginalized communities
	Places: # of miles of bike lanes or trails available for bicyclists in marginalized communities
	Places: # of new and well-maintained parks, playgrounds, and other recreation facilities in marginalized communities
	Places: # of worksites, schools (including colleges and universities), neighborhoods, and places of worship that allow the community free or low cost access to fresh, healthy food and active living
	Places: # of farmers markets, grocery stores, corner stores, CSAs, or farm stands located in marginalized communities that offer produce incentives
<p>3. Increase evidence-based and culturally competent programs and services to support affordable, fresh, and healthy food and active living.</p>	HEAL Programs: # of produce incentives redeemed for fruits and vegetables
	HEAL Programs: # of pounds of fresh produce distributed to marginalized communities
	HEAL Programs: # of people served
	HEAL Programs: # of youth served
	HEAL Programs: # of adults completing evidence-based and culturally competent programs