

W O R K I N G T O E N S U R E A



Data Source Book

Early Childhood Development
January - September 2005

H E A L T H Y C O M M U N I T Y

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SURVEY METHODOLOGY

Priority Metrics Group (Spartanburg, SC) conducted a telephone survey of Spartanburg County households with at least one child under the age of six. Over 265 surveys were completed from January – September 2005. Surveys were conducted every month so that seasonal changes wouldn't affect the results. Interviews were conducted during afternoon, evening, and weekend hours to reach individuals who might be working or otherwise unavailable during normal business hours. It took approximately 19 minutes to complete each survey.

For those of you who like the detailed math, here are the specific parameters for each data type in the survey. The sample size (n=267) results in a confidence interval of ± 0.12 ($\alpha=0.05$, $\sigma=1.0$) around an average response and $\pm 5.4\%$ ($\alpha=0.05$, est. proportion=25%/75%) around a percentage response. This means that if the same study were repeated 20 times following the same data collection methodology and with the same survey population, a calculated average would be within ± 0.12 of the true mean and a percentage would be within ± 5.4 percentage points of the true mean at least 19 of the 20 times.

HOW TO USE THIS DATA BOOK

This data book is made available to ensure easy access to the Mary Black Foundation's Early Childhood Development Survey results. Many people are interested in more information than can be provided in the summary of findings previously published and available online at www.maryblackfoundation.org. This data book gives you the freedom to explore the responses to specific questions in more detail

This data book contains "raw data." The actual number of respondents to each answer by age, race, income, and gender is provided. The first page of data provides the total number of survey respondents in each category. This is the "n" or denominator in any analysis you chose to conduct. Subsequent pages are devoted to each question in the Early Childhood Development Survey. For questions that allow multiple answers, the top answers are provided. For other questions, the desired answer is provided. For example, for the question "How important is it that your child's childcare provider have national accreditation," the number of respondents who said, "Very important" is provided. Finally, for open-ended questions, the top three answers are given.

There is an important difference between this book of "raw data" and the summary data published by the Mary Black Foundation in its 2005 Bright Future Report and on its website. In addition to providing the listing of total respondents by question and category, "raw data" is unadjusted. Often times, if a survey sample does not match the actual distribution of residents as found in Census data, the sample is "adjusted" to match real population distributions. This ensures the most accurate data possible. The data analysis and summary information provided by the Mary Black Foundation (cited in its published reports and on its website) makes this type of adjustment and corrects for any over or under sampling in each of the demographic categories listed.

The data in this book is "unadjusted," meaning that this data has not been corrected for any over or under sampling in the demographic categories. This is an important limitation to any data analysis you conduct. Whenever you share your analysis based on this data, this key limitation should be clearly stated.

For questions about this data or the methods used for collection, please contact the Mary Black Foundation at 349 East Main Street, Spartanburg, SC 29302 or 864-573-9500.

**Spartanburg
County**

Total Number Surveyed 324

Race:

1	White or Caucasian	281
2	Black or African-American	36
3	Hispanic	2
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	177
2	35-54	136
3	55 or over	5
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	5
2	\$10,000 to \$24,999	30
3	\$25,000 to \$34,999	42
4	\$35,000 to \$49,999	58
5	\$50,000 to \$74,999	76
6	\$75,000 and over	76
7	Don't know / not sure	6
9	Refused	26

Gender:

1	Male	76
2	Female	239

Spartanburg
County

In general, how would you rate the quality of childcare in
Spartanburg County? Would you say it is...

Excellent 53

Race:

1	White or Caucasian	48
2	Black or African-American	5
3	Hispanic	0
4	Other (Asian, American Indian, Pacific Islander, other)	0
7	Don't know / not sure	0
9	Refused	0

Age:

1	18-34	25
2	35-54	26
3	55 or over	1
7	Don't know / not sure	0
9	Refused	0

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	2
3	\$25,000 to \$34,999	3
4	\$35,000 to \$49,999	11
5	\$50,000 to \$74,999	10
6	\$75,000 and over	19
7	Don't know / not sure	1
9	Refused	4

Gender:

1	Male	12
2	Female	39

Spartanburg
County

Do you currently, or in the past year, use any childcare for
your child(ren)?

Yes 198

Race:

1	White or Caucasian	172
2	Black or African-American	21
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	0
9	Refused	0

Age:

1	18-34	108
2	35-54	84
3	55 or over	1
7	Don't know / not sure	0
9	Refused	0

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	13
3	\$25,000 to \$34,999	20
4	\$35,000 to \$49,999	35
5	\$50,000 to \$74,999	51
6	\$75,000 and over	53
7	Don't know / not sure	2
9	Refused	17

Gender:

1	Male	49
2	Female	144

Spartanburg
County

Which of the following childcare alternatives do you use for
your child(ren)?

... at your home by a non-relative 59

Race:

1	White or Caucasian	52
2	Black or African-American	6
3	Hispanic	0
4	Other (Asian, American Indian, Pacific Islander, other)	0
7	Don't know / not sure	0
9	Refused	0

Age:

1	18-34	30
2	35-54	29
3	55 or over	0
7	Don't know / not sure	0
9	Refused	0

Estimated Household Income:

1	Less than \$10,000	0
2	\$10,000 to \$24,999	4
3	\$25,000 to \$34,999	6
4	\$35,000 to \$49,999	13
5	\$50,000 to \$74,999	19
6	\$75,000 and over	12
7	Don't know / not sure	0
9	Refused	5

Gender:

1	Male	20
2	Female	39

**Spartanburg
County**

**Which of the following childcare alternatives do you use for
your child(ren)?**

... in a center-based childcare program **45**

Race:

1	White or Caucasian	35
2	Black or African-American	10
3	Hispanic	0
4	Other (Asian, American Indian, Pacific Islander, other)	0
7	Don't know / not sure	0
9	Refused	0

Age:

1	18-34	29
2	35-54	15
3	55 or over	1
7	Don't know / not sure	0
9	Refused	0

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	4
3	\$25,000 to \$34,999	3
4	\$35,000 to \$49,999	6
5	\$50,000 to \$74,999	12
6	\$75,000 and over	15
7	Don't know / not sure	0
9	Refused	2

Gender:

1	Male	10
2	Female	33

Spartanburg
County

Which of the following childcare alternatives do you use for
your child(ren)?

... childcare in a relative's home 37

Race:

1	White or Caucasian	33
2	Black or African-American	4
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	19
2	35-54	15
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	3
3	\$25,000 to \$34,999	5
4	\$35,000 to \$49,999	4
5	\$50,000 to \$74,999	8
6	\$75,000 and over	12
7	Don't know / not sure	1
9	Refused	2

Gender:

1	Male	10
2	Female	26

Spartanburg
County

How would you rate the quality of the childcare you use?
Would you say ...

Excellent 145

Race:

1	White or Caucasian	131
2	Black or African-American	10
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	81
2	35-54	59
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	7
3	\$25,000 to \$34,999	11
4	\$35,000 to \$49,999	24
5	\$50,000 to \$74,999	39
6	\$75,000 and over	44
7	Don't know / not sure	3
9	Refused	13

Gender:

1	Male	32
2	Female	110

Spartanburg
County

How many hours a week on average is your child(ren)
involved in care when they are not with you?

15 hours/week or over 163

Race:

1	White or Caucasian	141
2	Black or African-American	17
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	88
2	35-54	70
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	11
3	\$25,000 to \$34,999	16
4	\$35,000 to \$49,999	28
5	\$50,000 to \$74,999	42
6	\$75,000 and over	42
7	Don't know / not sure	3
9	Refused	15

Gender:

1	Male	46
2	Female	115

Spartanburg
County

Is the childcare you use licensed, certified, or regulated?

Yes 149

Race:

1	White or Caucasian	129
2	Black or African-American	17
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	82
2	35-54	62
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	10
3	\$25,000 to \$34,999	14
4	\$35,000 to \$49,999	25
5	\$50,000 to \$74,999	39
6	\$75,000 and over	41
7	Don't know / not sure	1
9	Refused	13

Gender:

1	Male	40
2	Female	105

Spartanburg
County

Does your child's childcare provider currently meet the national accreditation standards?

Yes 78

Race:

1	White or Caucasian	64
2	Black or African-American	10
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	39
2	35-54	35
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	6
4	\$35,000 to \$49,999	17
5	\$50,000 to \$74,999	19
6	\$75,000 and over	20
7	Don't know / not sure	6
9	Refused	

Gender:

1	Male	21
2	Female	55

**Spartanburg
County**

**How important is it that your child's childcare provider
have national accreditation? Is it ...**

Very Important 95

Race:

1	White or Caucasian	79
2	Black or African-American	13
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	56
2	35-54	35
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	8
3	\$25,000 to \$34,999	12
4	\$35,000 to \$49,999	18
5	\$50,000 to \$74,999	26
6	\$75,000 and over	18
7	Don't know / not sure	
9	Refused	7

Gender:

1	Male	25
2	Female	68

Spartanburg
County

Did any organization help pay for part of your child(ren)'s
childcare during the last year?

No - Pay full cost 165

Race:

1	White or Caucasian	147
2	Black or African-American	15
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	85
2	35-54	75
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	9
3	\$25,000 to \$34,999	13
4	\$35,000 to \$49,999	31
5	\$50,000 to \$74,999	45
6	\$75,000 and over	49
7	Don't know / not sure	1
9	Refused	14

Gender:

1	Male	41
2	Female	121

Spartanburg
County

How much do you pay per week or per month for
childcare (for one child)?

Pay over \$100.00 a month 169

Race:

1	White or Caucasian	150
2	Black or African-American	15
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	89
2	35-54	75
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	10
3	\$25,000 to \$34,999	17
4	\$35,000 to \$49,999	31
5	\$50,000 to \$74,999	45
6	\$75,000 and over	50
7	Don't know / not sure	1
9	Refused	12

Gender:

1	Male	43
2	Female	122

Spartanburg
County

Was it easy to find childcare that met your needs and the
needs of your child(ren)?

Yes 146

Race:

1	White or Caucasian	126
2	Black or African-American	16
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	80
2	35-54	62
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	8
3	\$25,000 to \$34,999	16
4	\$35,000 to \$49,999	26
5	\$50,000 to \$74,999	41
6	\$75,000 and over	33
7	Don't know / not sure	2
9	Refused	14

Gender:

1	Male	32
2	Female	109

Spartanburg
County

What was most difficult about finding childcare?

Finding high quality care 14

Race:

1	White or Caucasian	13
2	Black or African-American	1
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	9
2	35-54	5
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	1
3	\$25,000 to \$34,999	
4	\$35,000 to \$49,999	3
5	\$50,000 to \$74,999	4
6	\$75,000 and over	6
7	Don't know / not sure	
9	Refused	

Gender:

1	Male	5
2	Female	9

**Spartanburg
County**

**In the past six months, how many times have you
changed childcare providers for your child(ren)?**

0 **181**

Race:

1	White or Caucasian	157
2	Black or African-American	20
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	97
2	35-54	78
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	10
3	\$25,000 to \$34,999	19
4	\$35,000 to \$49,999	32
5	\$50,000 to \$74,999	45
6	\$75,000 and over	51
7	Don't know / not sure	2
9	Refused	15

Gender:

1	Male	46
2	Female	132

Spartanburg
County

Rate your current childcare provider using a scale of 1 to 5, where 1 indicates complete dissatisfaction and 5 indicates complete satisfaction.

**Convenience of location
Satisfaction - 4&5**

179

Race:

1	White or Caucasian	155
2	Black or African-American	19
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	97
2	35-54	76
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	13
3	\$25,000 to \$34,999	17
4	\$35,000 to \$49,999	33
5	\$50,000 to \$74,999	42
6	\$75,000 and over	49
7	Don't know / not sure	2
9	Refused	17

Gender:

1	Male	42
2	Female	132

Spartanburg
County

Rate your current childcare provider using a scale of 1 to 5, where 1 indicates complete dissatisfaction and 5 indicates complete satisfaction.

Operating hours
Satisfaction - 4&5

186

Race:

1	White or Caucasian	161
2	Black or African-American	20
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	99
2	35-54	81
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	12
3	\$25,000 to \$34,999	19
4	\$35,000 to \$49,999	32
5	\$50,000 to \$74,999	47
6	\$75,000 and over	51
7	Don't know / not sure	2
9	Refused	16

Gender:

1	Male	49
2	Female	132

Spartanburg
County

Rate your current childcare provider using a scale of 1 to 5, where 1 indicates complete dissatisfaction and 5 indicates complete satisfaction.

Price
Satisfaction - 4&5 172

Race:

1	White or Caucasian	150
2	Black or African-American	17
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	93
2	35-54	74
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	10
3	\$25,000 to \$34,999	17
4	\$35,000 to \$49,999	29
5	\$50,000 to \$74,999	46
6	\$75,000 and over	46
7	Don't know / not sure	2
9	Refused	15

Gender:

1	Male	41
2	Female	127

Spartanburg
County

Rate your current childcare provider using a scale of 1 to 5, where 1 indicates complete dissatisfaction and 5 indicates complete satisfaction.

Discipline methods used

Satisfaction - 4&5

178

Race:

1	White or Caucasian	158
2	Black or African-American	16
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	96
2	35-54	77
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	10
3	\$25,000 to \$34,999	15
4	\$35,000 to \$49,999	31
5	\$50,000 to \$74,999	47
6	\$75,000 and over	50
7	Don't know / not sure	2
9	Refused	17

Gender:

1	Male	41
2	Female	133

**Spartanburg
County**

If scientific research proved that young children who receive high quality childcare have a higher capacity to learn, would you pay more for this high quality childcare?

Yes **171**

Race:

1	White or Caucasian	147
2	Black or African-American	20
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	93
2	35-54	73
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	13
3	\$25,000 to \$34,999	18
4	\$35,000 to \$49,999	30
5	\$50,000 to \$74,999	43
6	\$75,000 and over	46
7	Don't know / not sure	1
9	Refused	14

Gender:

1	Male	40
2	Female	128

Spartanburg
County

Do you think that all childcare centers should have to participate in this program?

Yes 121

Race:

1	White or Caucasian	103
2	Black or African-American	17
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	67
2	35-54	51
3	55 or over	2
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	12
3	\$25,000 to \$34,999	12
4	\$35,000 to \$49,999	23
5	\$50,000 to \$74,999	30
6	\$75,000 and over	28
7	Don't know / not sure	1
9	Refused	11

Gender:

1	Male	22
2	Female	95

Spartanburg
County

Do you have a child who has moved from childcare to kindergarten or first grade within the past year?

Yes 65

Race:

1	White or Caucasian	53
2	Black or African-American	10
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	34
2	35-54	28
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	5
3	\$25,000 to \$34,999	6
4	\$35,000 to \$49,999	9
5	\$50,000 to \$74,999	17
6	\$75,000 and over	19
7	Don't know / not sure	2
9	Refused	6

Gender:

1	Male	18
2	Female	46

**Spartanburg
County**

**How well would you say the childcare experience prepared your child
for school?**

Fully **45**

Race:

1	White or Caucasian	37
2	Black or African-American	6
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	20
2	35-54	22
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	3
3	\$25,000 to \$34,999	3
4	\$35,000 to \$49,999	6
5	\$50,000 to \$74,999	11
6	\$75,000 and over	16
7	Don't know / not sure	
9	Refused	5

Gender:

1	Male	15
2	Female	29

Spartanburg
County

For you personally, what would be the best way to find information
about quality childcare and other parenting issues?

Magazines 61

Race:

1	White or Caucasian	57
2	Black or African-American	4
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	35
2	35-54	24
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	5
3	\$25,000 to \$34,999	6
4	\$35,000 to \$49,999	12
5	\$50,000 to \$74,999	18
6	\$75,000 and over	13
7	Don't know / not sure	1
9	Refused	3

Gender:

1	Male	12
2	Female	47

Spartanburg
County

For you personally, what would be the best way to find information
about quality childcare and other parenting issues?

Friends 218

Race:

1	White or Caucasian	191
2	Black or African-American	24
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	113
2	35-54	99
3	55 or over	3
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	15
3	\$25,000 to \$34,999	28
4	\$35,000 to \$49,999	42
5	\$50,000 to \$74,999	54
6	\$75,000 and over	52
7	Don't know / not sure	4
9	Refused	19

Gender:

1	Male	47
2	Female	165

Spartanburg
County

For you personally, what would be the best way to find information
about quality childcare and other parenting issues?

Internet 87

Race:

1	White or Caucasian	78
2	Black or African-American	8
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	52
2	35-54	30
3	55 or over	2
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	12
3	\$25,000 to \$34,999	9
4	\$35,000 to \$49,999	15
5	\$50,000 to \$74,999	21
6	\$75,000 and over	20
7	Don't know / not sure	1
9	Refused	5

Gender:

1	Male	20
2	Female	65

Spartanburg
County

During the last seven days, on how many days did you read to your
child(ren)?

At least 3 days per week 280

Race:

1	White or Caucasian	250
2	Black or African-American	26
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	158
2	35-54	116
3	55 or over	3
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	25
3	\$25,000 to \$34,999	34
4	\$35,000 to \$49,999	51
5	\$50,000 to \$74,999	69
6	\$75,000 and over	68
7	Don't know / not sure	5
9	Refused	23

Gender:

1	Male	62
2	Female	211

**Spartanburg
County**

**On average how much time did you spend reading to your child each
time?**

30 minutes and up **131**

Race:

1	White or Caucasian	113
2	Black or African-American	17
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	69
2	35-54	58
3	55 or over	2
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	4
2	\$10,000 to \$24,999	15
3	\$25,000 to \$34,999	17
4	\$35,000 to \$49,999	25
5	\$50,000 to \$74,999	29
6	\$75,000 and over	32
7	Don't know / not sure	1
9	Refused	7

Gender:

1	Male	31
2	Female	99

**Spartanburg
County**

**During the last seven days, on how many days did you sing or play
music for your child(ren)?**

At least 3 days per week **283**

Race:

1	White or Caucasian	250
2	Black or African-American	29
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	158
2	35-54	118
3	55 or over	3
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	28
3	\$25,000 to \$34,999	35
4	\$35,000 to \$49,999	50
5	\$50,000 to \$74,999	70
6	\$75,000 and over	65
7	Don't know / not sure	5
9	Refused	24

Gender:

1	Male	61
2	Female	216

**Spartanburg
County**

**During the last seven days, on how many days did you tell your
child(ren) a story?**

At least 3 days per week **173**

Race:

1	White or Caucasian	155
2	Black or African-American	14
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	86
2	35-54	80
3	55 or over	3
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	18
3	\$25,000 to \$34,999	22
4	\$35,000 to \$49,999	30
5	\$50,000 to \$74,999	38
6	\$75,000 and over	44
7	Don't know / not sure	2
9	Refused	15

Gender:

1	Male	43
2	Female	128

**Spartanburg
County**

**During the last seven days, on how many days did you teach your
child(ren) letters, numbers, or words?**

At least 3 days per week **270**

Race:

1	White or Caucasian	240
2	Black or African-American	27
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	151
2	35-54	111
3	55 or over	4
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	5
2	\$10,000 to \$24,999	24
3	\$25,000 to \$34,999	33
4	\$35,000 to \$49,999	50
5	\$50,000 to \$74,999	64
6	\$75,000 and over	64
7	Don't know / not sure	3
9	Refused	24

Gender:

1	Male	62
2	Female	202

**Spartanburg
County**

**During the last seven days, how many hours a day did your child(ren)
watch television including videos and DVDs?**

Over 60 minutes **282**

Race:

1	White or Caucasian	248
2	Black or African-American	30
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	157
2	35-54	116
3	55 or over	5
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	5
2	\$10,000 to \$24,999	27
3	\$25,000 to \$34,999	36
4	\$35,000 to \$49,999	52
5	\$50,000 to \$74,999	66
6	\$75,000 and over	66
7	Don't know / not sure	5
9	Refused	22

Gender:

1	Male	70
2	Female	205

**Spartanburg
County**

**In your house, are there rules or routines about what TV programs,
videos, and DVDs your child(ren) can watch?**

Yes **291**

Race:

1	White or Caucasian	259
2	Black or African-American	28
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	158
2	35-54	125
3	55 or over	5
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	4
2	\$10,000 to \$24,999	28
3	\$25,000 to \$34,999	35
4	\$35,000 to \$49,999	53
5	\$50,000 to \$74,999	67
6	\$75,000 and over	72
7	Don't know / not sure	5
9	Refused	25

Gender:

1	Male	65
2	Female	219

**Spartanburg
County**

**In your house, are there rules or routines about how many hours your
child(ren) can watch TV, videos, and DVDs?**

Yes **221**

Race:

1	White or Caucasian	192
2	Black or African-American	25
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	127
2	35-54	87
3	55 or over	4
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	4
2	\$10,000 to \$24,999	17
3	\$25,000 to \$34,999	30
4	\$35,000 to \$49,999	44
5	\$50,000 to \$74,999	45
6	\$75,000 and over	55
7	Don't know / not sure	3
9	Refused	21

Gender:

1	Male	47
2	Female	170

**Spartanburg
County**

I'm going to read a short list of topics. For each one, please tell me if you could use more information on that topic. Use a 1 to 5 scale where 1 indicates that you don't need any information and 5 indicates that you could use a lot of information.

How to nurture your child(ren) - Scale (4 & 5) 42

Race:

1	White or Caucasian	32
2	Black or African-American	8
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	19
2	35-54	20
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	3
3	\$25,000 to \$34,999	9
4	\$35,000 to \$49,999	7
5	\$50,000 to \$74,999	7
6	\$75,000 and over	11
7	Don't know / not sure	1
9	Refused	2

Gender:

1	Male	10
2	Female	31

**Spartanburg
County**

I'm going to read a short list of topics. For each one, please tell me if you could use more information on that topic. Use a 1 to 5 scale where 1 indicates that you don't need any information and 5 indicates that you could use a lot of information.

How to help and encourage your child(ren) to learn - Scale (4 & 5) **113**

Race:

1	White or Caucasian	94
2	Black or African-American	17
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	54
2	35-54	55
3	55 or over	2
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	12
3	\$25,000 to \$34,999	19
4	\$35,000 to \$49,999	25
5	\$50,000 to \$74,999	20
6	\$75,000 and over	22
7	Don't know / not sure	3
9	Refused	8

Gender:

1	Male	24
2	Female	87

Spartanburg
County

I'm going to read a short list of topics. For each one, please tell me if you could use more information on that topic. Use a 1 to 5 scale where 1 indicates that you don't need any information and 5 indicates that you could use a lot of information.

Hope to cope with parenting - Scale (4 & 5) 79

Race:

1	White or Caucasian	66
2	Black or African-American	10
3	Hispanic	2
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	42
2	35-54	33
3	55 or over	2
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	9
3	\$25,000 to \$34,999	13
4	\$35,000 to \$49,999	15
5	\$50,000 to \$74,999	16
6	\$75,000 and over	18
7	Don't know / not sure	1
9	Refused	3

Gender:

1	Male	16
2	Female	63

Spartanburg
County

I'm going to read a short list of topics. For each one, please tell me if you could use more information on that topic. Use a 1 to 5 scale where 1 indicates that you don't need any information and 5 indicates that you could use a lot of information.

How to evaluate the quality of childcare - Scale (4 & 5) 107

Race:

1	White or Caucasian	91
2	Black or African-American	14
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	63
2	35-54	42
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	11
3	\$25,000 to \$34,999	19
4	\$35,000 to \$49,999	23
5	\$50,000 to \$74,999	28
6	\$75,000 and over	19
7	Don't know / not sure	
9	Refused	4

Gender:

1	Male	23
2	Female	83

**Spartanburg
County**

Have you ever attended a class or program about raising children or parenting?

Yes **153**

Race:

1	White or Caucasian	141
2	Black or African-American	11
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	88
2	35-54	63
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	11
3	\$25,000 to \$34,999	16
4	\$35,000 to \$49,999	31
5	\$50,000 to \$74,999	35
6	\$75,000 and over	44
7	Don't know / not sure	3
9	Refused	9

Gender:

1	Male	30
2	Female	118

**Spartanburg
County**

In general, how well do you feel you are coping with the demands of parenthood – very well, about average, not too well, or not well at all?

Very well **179**

Race:

1	White or Caucasian	157
2	Black or African-American	22
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	94
2	35-54	80
3	55 or over	4
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	19
3	\$25,000 to \$34,999	20
4	\$35,000 to \$49,999	35
5	\$50,000 to \$74,999	38
6	\$75,000 and over	45
7	Don't know / not sure	4
9	Refused	14

Gender:

1	Male	50
2	Female	124