

Active Living Data Book

Table of Contents

Survey Methodology.....	i
How to Use this Data Book.....	ii

<i>Survey Question</i>	<i>Page</i>
Total Number Surveyed.....	1
In general, would you say people in your neighborhood are very active?.....	2
Overall, how would you rate your neighborhood as a place to engage in physical activity? Would you say it is very pleasant? ..	3
In general, would you say the motorized traffic in your neighborhood is light?	4
Does your neighborhood have any sidewalks?.....	5
For walking or running in your neighborhood, would you say your sidewalks are very well maintained?	6
For any type of physical activity at night, would you describe the street lighting in your neighborhood as very good or good?....	7
How safe from crime do you consider your neighborhood to be? Extremely safe?.....	8
Generally speaking, would you say most people in your neighborhood can be trusted?	9
What is the single biggest obstacle to participating in physical activity in your neighborhood? Top 3 responses.....	10
What is the single biggest obstacle to participating in physical activity in your neighborhood? Traffic.....	11
What is the single biggest obstacle to participating in physical activity in your neighborhood? Lack of sidewalks.....	12
What is the single biggest obstacle to participating in physical activity in your neighborhood? Crime.....	13
Does your neighborhood have public recreation facilities such as bike paths, walking trails, public swimming pools, parks, or recreation centers, etc?.....	14
Are they within walking distances of your home?	15
In general, how would you rate the condition of these public recreation facilities? Excellent.....	16
Thinking about how public money is spent on recreation facilities, would you say your neighborhood gets its fair share?.....	17
Does your community have walking trails?	18
Does your community have public swimming pools?	19
Does your community have public recreation centers?	20
Does your community have bicycle paths or trails?	21
Does your community have parks, playgrounds or sports fields?	22
Are schools in your community open for public recreation activities?	23
Are shopping malls in your community open for physical activity or walking programs?.....	24
Do places of worship in your community have facilities for physical activities?	25

Does your community have waterways such as creeks, rivers and lakes for water-related physical activities such as canoeing, kayaking, swimming, or skiing?	26
Do you have a membership in ANY private or membership only recreation facilities in or outside your community?	27
In your community, do you have easy access to public recreation facilities?.....	28
How safe are the public recreation facilities in your community? Safe or very safe	29
During the last 7 days, did you engage in any type of physical activity - vigorous, moderate or minimal for at least 10 minutes? .	30
During the last seven days, on how many days did you do vigorous physical activity for at least ten minutes?	31
On those days you did vigorous activity, on average how much time did you spend?	32
During the last seven days, on how many days did you do moderate physical activity for at least ten minutes?	33
On those days you did moderate physical activity, on an average how much time did you spend?	34
During the last seven days, on how many days did you do minimal physical activity for at least ten minutes?.....	35
On those days you did minimal activity, on average how much time did you spend?.....	36
During the last seven days, on how many days did you walk as a means of transportation for at least ten minutes at a time? At least one day.	37
During the last seven days, on how many days did you walk as a means of transportation for at least ten minutes at a time? At least three days	38
On those days you walked as a means of transportation for at least ten minutes, on average how much time did you spend walking? Over 20 minutes.	39
On those days you walked as a means of transportation for at least ten minutes, on average how much time did you spend walking? Over 60 minutes.	40
During the past three months my family or members of my household or friends - exercised with me.....	41
During the past three months my family or members of my household or friends - offered to do physical activities with me.....	42
During the past three months my family or members of my household or friends - gave me reminders to be physically active. ..	43
During the past three months my family or members of my household or friends - gave me encouragement to stick with my activity Program.	44
During the past three months my family or members of my household or friends - complained about the time I spent doing physical activity.....	45

SURVEY METHODOLOGY

Priority Metrics Group (Spartanburg, SC) conducted a telephone survey of Spartanburg County residents 18 years of age or older. Over 2,400 surveys were completed – approximately 200 each month from January – December 2005. Surveys were conducted every month so that seasonal changes wouldn't affect the results. Interviews were conducted during afternoon, evening, and weekend hours to reach individuals who might be working or otherwise unavailable during normal business hours. It took approximately 30 minutes to complete each survey.

The sample size was very large. We spoke with over 2,400 citizens in Spartanburg County. For a comparison, many political polls typically speak with less than 1,200 people in the whole country. We spoke with twice as many people in one county. Because our sample was so large, you can have a great deal of confidence in the results. But even a large survey sample is just a sample. All surveys have a “margin of error.” By increasing the number of people we surveyed, we decreased the margin of error to a level that is statistically very small.

For those of you who like the detailed math, here are the specific parameters for each data type in the survey. The sample size (n=2403) results in a confidence interval of ± 0.04 ($\alpha=0.05$, $\sigma=1.0$) around an average response and $\pm 1.8\%$ ($\alpha=0.05$, est. proportion=25%/75%) around a percentage response. This means that if the same study were repeated 20 times following the same data collection methodology and with the same survey population, a calculated average would be within ± 0.04 of the true mean and a percentage would be within ± 1.8 percentage points of the true mean at least 19 of the 20 times.

HOW TO USE THIS DATA BOOK

This data book is made available to ensure easy access to the Mary Black Foundation's Active Living Survey results. Many people are interested in more information than can be provided in the summary of findings previously published and available online at www.maryblackfoundation.org. This data book gives you the freedom to explore the responses to specific questions in more detail and examine the data by geographic areas.

This data book contains "raw data." The actual number of respondents to each answer by age, race, income, and gender is provided. These categories are further broken down to provide a geographic distribution by zip code "cluster." There is data for ten "clusters" or geographic areas within Spartanburg County.

The first page of data provides the total number of survey respondents in each category. This is the "n" or denominator in any analysis you chose to conduct. Subsequent pages are devoted to each question in the Active Living Survey. For questions that allow multiple answers, the top answers are provided. For other questions, the desired answer is provided. For example, for the question "In general, would you say that the people in your neighborhood are . . .," the number of respondents who said, "very active" is provided. Finally, for open-ended questions, the top three answers are given.

There is an important difference between this book of "raw data" and the summary data published by the Mary Black Foundation. In addition to providing the listing of total respondents by question and category, "raw data" is unadjusted. Often times, if a survey sample does not match the actual distribution of residents as found in Census data, the sample is "adjusted" to match real population distributions. This ensures the most accurate data possible. The data analysis and summary information provided by the Mary Black Foundation (cited in its published reports and on its website) makes this type of adjustment and corrects for any over or under sampling in each of the demographic categories listed.

The data in this book is "unadjusted," meaning that this data has not been corrected for any over or under sampling in the demographic categories. This is an important limitation to any data analysis you conduct. Whenever you share your analysis based on this data, this key limitation should be clearly stated.

For questions about this data or the methods used for collection, please contact the Mary Black Foundation at 349 East Main Street, Spartanburg, SC 29302 or 864-573-9500.

**Spartanburg
County**

Total Number Surveyed 253

Race:

1	White or Caucasian	223
2	Black or African-American	22
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	3
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	146
2	35-54	100
3	55 or over	2
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	6
2	\$10,000 to \$24,999	13
3	\$25,000 to \$34,999	21
4	\$35,000 to \$49,999	45
5	\$50,000 to \$74,999	60
6	\$75,000 and over	70
7	Don't know / not sure	12
9	Refused	20

Gender:

1	Male	61
2	Female	185

Spartanburg
County

In general, how would you rate the quality of childcare in
Spartanburg County? Would you say it is...

Excellent 50

Race:

1	White or Caucasian	45
2	Black or African-American	3
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	28
2	35-54	20
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	2
3	\$25,000 to \$34,999	1
4	\$35,000 to \$49,999	9
5	\$50,000 to \$74,999	9
6	\$75,000 and over	21
7	Don't know / not sure	1
9	Refused	4

Gender:

1	Male	17
2	Female	33

Spartanburg
County

Do you currently, or in the past year, use any childcare for
your child(ren)?

Yes 141

Race:

1	White or Caucasian	126
2	Black or African-American	13
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	77
2	35-54	60
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	9
4	\$35,000 to \$49,999	23
5	\$50,000 to \$74,999	36
6	\$75,000 and over	51
7	Don't know / not sure	5
9	Refused	7

Gender:

1	Male	37
2	Female	104

Spartanburg
County

Which of the following childcare alternatives do you use for
your child(ren)?

... at your home by a non-relative 37

Race:

1	White or Caucasian	32
2	Black or African-American	3
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	20
2	35-54	16
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	3
3	\$25,000 to \$34,999	4
4	\$35,000 to \$49,999	9
5	\$50,000 to \$74,999	11
6	\$75,000 and over	8
7	Don't know / not sure	
9	Refused	1

Gender:

1	Male	10
2	Female	27

Spartanburg
County

Which of the following childcare alternatives do you use for
your child(ren)?

... childcare in a relative's home 36

Race:

1	White or Caucasian	34
2	Black or African-American	2
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	20
2	35-54	14
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	1
3	\$25,000 to \$34,999	2
4	\$35,000 to \$49,999	4
5	\$50,000 to \$74,999	10
6	\$75,000 and over	17
7	Don't know / not sure	1
9	Refused	1

Gender:

1	Male	11
2	Female	25

Spartanburg
County

Which of the following childcare alternatives do you use for
your child(ren)?

... in a center-based childcare program 39

Race:

1	White or Caucasian	33
2	Black or African-American	6
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	23
2	35-54	15
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	2
3	\$25,000 to \$34,999	3
4	\$35,000 to \$49,999	7
5	\$50,000 to \$74,999	9
6	\$75,000 and over	13
7	Don't know / not sure	2
9	Refused	2

Gender:

1	Male	5
2	Female	34

Spartanburg
County

How would you rate the quality of the childcare you use?
Would you say ...

Excellent 108

Race:

1	White or Caucasian	99
2	Black or African-American	7
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	60
2	35-54	44
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	4
3	\$25,000 to \$34,999	4
4	\$35,000 to \$49,999	16
5	\$50,000 to \$74,999	29
6	\$75,000 and over	43
7	Don't know / not sure	5
9	Refused	5

Gender:

1	Male	31
2	Female	77

Spartanburg
County

How many hours a week on average is your child(ren)
involved in care when they are not with you?

15 hours/week or over 114

Race:

1	White or Caucasian	101
2	Black or African-American	11
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	61
2	35-54	50
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	7
4	\$35,000 to \$49,999	20
5	\$50,000 to \$74,999	26
6	\$75,000 and over	41
7	Don't know / not sure	5
9	Refused	6

Gender:

1	Male	33
2	Female	81

Spartanburg
County

Is the childcare you use licensed, certified, or regulated?

Yes 111

Race:

1	White or Caucasian	97
2	Black or African-American	11
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	57
2	35-54	51
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	4
3	\$25,000 to \$34,999	8
4	\$35,000 to \$49,999	17
5	\$50,000 to \$74,999	29
6	\$75,000 and over	42
7	Don't know / not sure	3
9	Refused	4

Gender:

1	Male	26
2	Female	85

Spartanburg
County

Does your child's childcare provider currently meet the national accreditation standards?

Yes 55

Race:

1	White or Caucasian	48
2	Black or African-American	8
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	32
2	35-54	22
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	3
3	\$25,000 to \$34,999	4
4	\$35,000 to \$49,999	7
5	\$50,000 to \$74,999	16
6	\$75,000 and over	23
7	Don't know / not sure	1
9	Refused	

Gender:

1	Male	12
2	Female	43

**Spartanburg
County**

**How important is it that your child's childcare provider
have national accreditation? Is it ...**

Very Important 64

Race:

1	White or Caucasian	54
2	Black or African-American	10
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	37
2	35-54	26
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	5
3	\$25,000 to \$34,999	4
4	\$35,000 to \$49,999	9
5	\$50,000 to \$74,999	16
6	\$75,000 and over	26
7	Don't know / not sure	2
9	Refused	1

Gender:

1	Male	15
2	Female	49

Spartanburg
County

Did any organization help pay for part of your child(ren)'s
childcare during the last year?

No - Pay full cost 129

Race:

1	White or Caucasian	118
2	Black or African-American	9
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	69
2	35-54	56
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	4
3	\$25,000 to \$34,999	7
4	\$35,000 to \$49,999	21
5	\$50,000 to \$74,999	34
6	\$75,000 and over	48
7	Don't know / not sure	5
9	Refused	7

Gender:

1	Male	34
2	Female	95

Spartanburg
County

How much do you pay per week or per month for
childcare (for one child)?

Pay over \$100.00 a month 121

Race:

1	White or Caucasian	109
2	Black or African-American	10
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	63
2	35-54	54
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	4
3	\$25,000 to \$34,999	8
4	\$35,000 to \$49,999	20
5	\$50,000 to \$74,999	31
6	\$75,000 and over	45
7	Don't know / not sure	5
9	Refused	5

Gender:

1	Male	32
2	Female	89

Spartanburg
County

Was it easy to find childcare that met your needs and the needs of your child(ren)?

Yes 92

Race:

1	White or Caucasian	85
2	Black or African-American	6
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	50
2	35-54	40
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	5
3	\$25,000 to \$34,999	4
4	\$35,000 to \$49,999	14
5	\$50,000 to \$74,999	26
6	\$75,000 and over	34
7	Don't know / not sure	1
9	Refused	6

Gender:

1	Male	25
2	Female	67

**Spartanburg
County**

What was most difficult about finding childcare?

Finding high quality care 18

Race:

1	White or Caucasian	16
2	Black or African-American	2
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	9
2	35-54	9
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	
3	\$25,000 to \$34,999	
4	\$35,000 to \$49,999	3
5	\$50,000 to \$74,999	6
6	\$75,000 and over	8
7	Don't know / not sure	1
9	Refused	

Gender:

1	Male	5
2	Female	13

**Spartanburg
County**

**In the past six months, how many times have you
changed childcare providers for your child(ren)?**

0	136
---	-----

Race:

1	White or Caucasian	123
2	Black or African-American	11
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	72
2	35-54	59
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	3
3	\$25,000 to \$34,999	8
4	\$35,000 to \$49,999	23
5	\$50,000 to \$74,999	34
6	\$75,000 and over	51
7	Don't know / not sure	5
9	Refused	7

Gender:

1	Male	37
2	Female	99

Spartanburg
County

Rate your current childcare provider using a scale of 1 to 5, where 1 indicates complete dissatisfaction and 5 indicates complete satisfaction.

**Convenience of location
Satisfaction - 4&5**

135

Race:

1	White or Caucasian	123
2	Black or African-American	10
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	72
2	35-54	59
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	7
4	\$35,000 to \$49,999	22
5	\$50,000 to \$74,999	36
6	\$75,000 and over	48
7	Don't know / not sure	5
9	Refused	7

Gender:

1	Male	36
2	Female	99

Spartanburg
County

Rate your current childcare provider using a scale of 1 to 5, where 1 indicates complete dissatisfaction and 5 indicates complete satisfaction.

Operating hours
Satisfaction - 4&5

135

Race:

1	White or Caucasian	120
2	Black or African-American	13
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	73
2	35-54	58
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	11
4	\$35,000 to \$49,999	20
5	\$50,000 to \$74,999	35
6	\$75,000 and over	47
7	Don't know / not sure	5
9	Refused	7

Gender:

1	Male	37
2	Female	98

Spartanburg
County

Rate your current childcare provider using a scale of 1 to 5, where 1 indicates complete dissatisfaction and 5 indicates complete satisfaction.

Price
Satisfaction - 4&5 128

Race:

1	White or Caucasian	116
2	Black or African-American	11
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	70
2	35-54	55
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	10
4	\$35,000 to \$49,999	18
5	\$50,000 to \$74,999	33
6	\$75,000 and over	46
7	Don't know / not sure	5
9	Refused	7

Gender:

1	Male	32
2	Female	96

Spartanburg
County

Rate your current childcare provider using a scale of 1 to 5, where 1 indicates complete dissatisfaction and 5 indicates complete satisfaction.

Discipline methods used

Satisfaction - 4&5

133

Race:

1	White or Caucasian	121
2	Black or African-American	11
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	72
2	35-54	57
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	4
3	\$25,000 to \$34,999	9
4	\$35,000 to \$49,999	20
5	\$50,000 to \$74,999	35
6	\$75,000 and over	49
7	Don't know / not sure	5
9	Refused	7

Gender:

1	Male	32
2	Female	101

**Spartanburg
County**

If scientific research proved that young children who receive high quality childcare have a higher capacity to learn, would you pay more for this high quality childcare?

Yes **121**

Race:

1	White or Caucasian	107
2	Black or African-American	12
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	67
2	35-54	50
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	7
4	\$35,000 to \$49,999	18
5	\$50,000 to \$74,999	32
6	\$75,000 and over	46
7	Don't know / not sure	3
9	Refused	5

Gender:

1	Male	32
2	Female	89

Spartanburg
County

Do you think that all childcare centers should have to participate in this program?

Yes 132

Race:

1	White or Caucasian	120
2	Black or African-American	13
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	88
2	35-54	47
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	4
2	\$10,000 to \$24,999	5
3	\$25,000 to \$34,999	9
4	\$35,000 to \$49,999	29
5	\$50,000 to \$74,999	31
6	\$75,000 and over	40
7	Don't know / not sure	5
9	Refused	12

Gender:

1	Male	29
2	Female	103

**Spartanburg
County**

Do you have a child who has moved from childcare to kindergarten or first grade within the past year?

Yes **40**

Race:

1	White or Caucasian	32
2	Black or African-American	7
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	22
2	35-54	17
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	4
3	\$25,000 to \$34,999	5
4	\$35,000 to \$49,999	6
5	\$50,000 to \$74,999	7
6	\$75,000 and over	13
7	Don't know / not sure	3
9	Refused	1

Gender:

1	Male	7
2	Female	33

Spartanburg
County

How well would you say the childcare experience prepared your child
for school?

Fully 29

Race:

1	White or Caucasian	24
2	Black or African-American	4
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	15
2	35-54	13
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	1
3	\$25,000 to \$34,999	2
4	\$35,000 to \$49,999	5
5	\$50,000 to \$74,999	5
6	\$75,000 and over	12
7	Don't know / not sure	2
9	Refused	1

Gender:

1	Male	5
2	Female	24

Spartanburg
County

For you personally, what would be the best way to find information
about quality childcare and other parenting issues?

Magazines 50

Race:

1	White or Caucasian	49
2	Black or African-American	2
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	31
2	35-54	20
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	
2	\$10,000 to \$24,999	3
3	\$25,000 to \$34,999	4
4	\$35,000 to \$49,999	7
5	\$50,000 to \$74,999	18
6	\$75,000 and over	15
7	Don't know / not sure	2
9	Refused	2

Gender:

1	Male	12
2	Female	38

Spartanburg
County

For you personally, what would be the best way to find information
about quality childcare and other parenting issues?

Friends 183

Race:

1	White or Caucasian	173
2	Black or African-American	13
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	2
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	106
2	35-54	80
3	55 or over	2
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	4
2	\$10,000 to \$24,999	8
3	\$25,000 to \$34,999	13
4	\$35,000 to \$49,999	35
5	\$50,000 to \$74,999	50
6	\$75,000 and over	57
7	Don't know / not sure	7
9	Refused	13

Gender:

1	Male	39
2	Female	144

Spartanburg
County

For you personally, what would be the best way to find information
about quality childcare and other parenting issues?

Internet 71

Race:

1	White or Caucasian	61
2	Black or African-American	8
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	46
2	35-54	23
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	6
4	\$35,000 to \$49,999	13
5	\$50,000 to \$74,999	15
6	\$75,000 and over	19
7	Don't know / not sure	2
9	Refused	7

Gender:

1	Male	15
2	Female	56

Spartanburg
County

During the last seven days, on how many days did you read to your
child(ren)?

At least 3 days per week 224

Race:

1	White or Caucasian	204
2	Black or African-American	16
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	4
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	134
2	35-54	89
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	5
2	\$10,000 to \$24,999	10
3	\$25,000 to \$34,999	20
4	\$35,000 to \$49,999	42
5	\$50,000 to \$74,999	52
6	\$75,000 and over	65
7	Don't know / not sure	9
9	Refused	19

Gender:

1	Male	52
2	Female	170

**Spartanburg
County**

On average how much time did you spend reading to your child each time?

30 minutes and up **104**

Race:

1	White or Caucasian	91
2	Black or African-American	11
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	2
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	63
2	35-54	39
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	7
3	\$25,000 to \$34,999	8
4	\$35,000 to \$49,999	19
5	\$50,000 to \$74,999	29
6	\$75,000 and over	28
7	Don't know / not sure	3
9	Refused	5

Gender:

1	Male	27
2	Female	75

**Spartanburg
County**

**During the last seven days, on how many days did you sing or play
music for your child(ren)?**

At least 3 days per week **216**

Race:

1	White or Caucasian	199
2	Black or African-American	15
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	131
2	35-54	83
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	6
2	\$10,000 to \$24,999	10
3	\$25,000 to \$34,999	16
4	\$35,000 to \$49,999	42
5	\$50,000 to \$74,999	53
6	\$75,000 and over	59
7	Don't know / not sure	10
9	Refused	18

Gender:

1	Male	48
2	Female	165

Spartanburg
County

During the last seven days, on how many days did you tell your
child(ren) a story?

At least 3 days per week 152

Race:

1	White or Caucasian	139
2	Black or African-American	10
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	3
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	83
2	35-54	67
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	5
3	\$25,000 to \$34,999	13
4	\$35,000 to \$49,999	26
5	\$50,000 to \$74,999	36
6	\$75,000 and over	50
7	Don't know / not sure	6
9	Refused	12

Gender:

1	Male	36
2	Female	115

Spartanburg
County

During the last seven days, on how many days did you teach your
child(ren) letters, numbers, or words?

At least 3 days per week 216

Race:

1	White or Caucasian	201
2	Black or African-American	15
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	3
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	124
2	35-54	94
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	6
2	\$10,000 to \$24,999	8
3	\$25,000 to \$34,999	17
4	\$35,000 to \$49,999	41
5	\$50,000 to \$74,999	54
6	\$75,000 and over	65
7	Don't know / not sure	7
9	Refused	19

Gender:

1	Male	54
2	Female	162

**Spartanburg
County**

**During the last seven days, how many hours a day did your child(ren)
watch television including videos and DVDs?**

Over 60 minutes **218**

Race:

1	White or Caucasian	199
2	Black or African-American	17
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	3
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	130
2	35-54	87
3	55 or over	2
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	6
2	\$10,000 to \$24,999	13
3	\$25,000 to \$34,999	18
4	\$35,000 to \$49,999	39
5	\$50,000 to \$74,999	58
6	\$75,000 and over	59
7	Don't know / not sure	9
9	Refused	16

Gender:

1	Male	53
2	Female	165

Spartanburg
County

In your house, are there rules or routines about what TV programs, videos, and DVDs your child(ren) can watch?

Yes 238

Race:

1	White or Caucasian	215
2	Black or African-American	19
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	3
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	137
2	35-54	99
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	6
2	\$10,000 to \$24,999	11
3	\$25,000 to \$34,999	19
4	\$35,000 to \$49,999	42
5	\$50,000 to \$74,999	58
6	\$75,000 and over	69
7	Don't know / not sure	11
9	Refused	20

Gender:

1	Male	54
2	Female	181

**Spartanburg
County**

**In your house, are there rules or routines about how many hours your
child(ren) can watch TV, videos, and DVDs?**

Yes **189**

Race:

1	White or Caucasian	168
2	Black or African-American	17
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	3
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	108
2	35-54	79
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	4
2	\$10,000 to \$24,999	8
3	\$25,000 to \$34,999	17
4	\$35,000 to \$49,999	37
5	\$50,000 to \$74,999	44
6	\$75,000 and over	50
7	Don't know / not sure	10
9	Refused	17

Gender:

1	Male	42
2	Female	146

**Spartanburg
County**

I'm going to read a short list of topics. For each one, please tell me if you could use more information on that topic. Use a 1 to 5 scale where 1 indicates that you don't need any information and 5 indicates that you could use a lot of information.

How to nurture your child(ren) - Scale (4 & 5) 41

Race:

1	White or Caucasian	33
2	Black or African-American	7
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	22
2	35-54	18
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	2
3	\$25,000 to \$34,999	10
4	\$35,000 to \$49,999	10
5	\$50,000 to \$74,999	7
6	\$75,000 and over	7
7	Don't know / not sure	1
9	Refused	2

Gender:

1	Male	13
2	Female	26

**Spartanburg
County**

I'm going to read a short list of topics. For each one, please tell me if you could use more information on that topic. Use a 1 to 5 scale where 1 indicates that you don't need any information and 5 indicates that you could use a lot of information.

How to discipline your child(ren) - Scale (4 & 5) 61

Race:

1	White or Caucasian	53
2	Black or African-American	8
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	32
2	35-54	27
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	2
2	\$10,000 to \$24,999	3
3	\$25,000 to \$34,999	9
4	\$35,000 to \$49,999	13
5	\$50,000 to \$74,999	15
6	\$75,000 and over	16
7	Don't know / not sure	2
9	Refused	

Gender:

1	Male	12
2	Female	48

**Spartanburg
County**

I'm going to read a short list of topics. For each one, please tell me if you could use more information on that topic. Use a 1 to 5 scale where 1 indicates that you don't need any information and 5 indicates that you could use a lot of information.

How to help and encourage your child(ren) to learn - Scale (4 & 5) 76

Race:

1	White or Caucasian	62
2	Black or African-American	12
3	Hispanic	1
4	Other (Asian, American Indian, Pacific Islander, other)	1
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	39
2	35-54	35
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	7
3	\$25,000 to \$34,999	11
4	\$35,000 to \$49,999	18
5	\$50,000 to \$74,999	14
6	\$75,000 and over	13
7	Don't know / not sure	3
9	Refused	7

Gender:

1	Male	20
2	Female	54

**Spartanburg
County**

I'm going to read a short list of topics. For each one, please tell me if you could use more information on that topic. Use a 1 to 5 scale where 1 indicates that you don't need any information and 5 indicates that you could use a lot of information.

Hope to cope with parenting - Scale (4 & 5) 52

Race:

1	White or Caucasian	45
2	Black or African-American	7
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	23
2	35-54	27
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	1
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	6
4	\$35,000 to \$49,999	10
5	\$50,000 to \$74,999	11
6	\$75,000 and over	12
7	Don't know / not sure	3
9	Refused	3

Gender:

1	Male	10
2	Female	42

**Spartanburg
County**

Have you ever attended a class or program about raising children or parenting?

Yes **129**

Race:

1	White or Caucasian	116
2	Black or African-American	11
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	2
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	82
2	35-54	47
3	55 or over	
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	3
2	\$10,000 to \$24,999	6
3	\$25,000 to \$34,999	8
4	\$35,000 to \$49,999	24
5	\$50,000 to \$74,999	35
6	\$75,000 and over	38
7	Don't know / not sure	8
9	Refused	7

Gender:

1	Male	27
2	Female	100

**Spartanburg
County**

In general, how well do you feel you are coping with the demands of parenthood – very well, about average, not too well, or not well at all?

Very well **153**

Race:

1	White or Caucasian	139
2	Black or African-American	12
3	Hispanic	
4	Other (Asian, American Indian, Pacific Islander, other)	2
7	Don't know / not sure	
9	Refused	

Age:

1	18-34	91
2	35-54	61
3	55 or over	1
7	Don't know / not sure	
9	Refused	

Estimated Household Income:

1	Less than \$10,000	4
2	\$10,000 to \$24,999	5
3	\$25,000 to \$34,999	10
4	\$35,000 to \$49,999	30
5	\$50,000 to \$74,999	40
6	\$75,000 and over	45
7	Don't know / not sure	6
9	Refused	13

Gender:

1	Male	42
2	Female	107